

Report on Activities Conducted under Swachhta Hi Sewa 2025

Introduction

Numaligarh Refinery Limited (NRL) actively participated in the *Swachhta Hi Sewa* campaign with a series of initiatives and activities promoting cleanliness, hygiene, mental well-being, and community health across various regions of Assam. The campaign aimed to reinforce the message of “Ek Din, Ek Ghanta, Ek Sath” encouraging individuals and communities to dedicate time towards maintaining a clean and healthy environment. The activities were carried out from 17th September to 2nd October 2025, involving employees, students, NGOs, and local communities.

Summary of Activities

Swachhta Pledge and Swachhta hoarding installation

The Swachhta Hi Sewa campaign commenced with pledge-taking ceremonies at NRL offices. Officials and employees formally undertook the Swachhta Pledge, reaffirming their commitment to uphold the principles of cleanliness and hygiene in their workplace and community. And the installation of Swachhta hoarding has taken place in various locations.



Swachhta pledge ceremony at NRL admin building



Swachhta pledge and Swachhta hoarding installation at Bokakhat

Cleanliness Drive

As part of the Swachhta Mission, Information, Education, and Communication (IEC) materials including banners and posters were installed at key public and office locations within NRL. This initiative aimed to enhance public awareness about cleanliness and hygiene, encouraging collective responsibility and active participation towards maintaining a cleaner and healthier environment. Cleanliness drives were also conducted at Kakodunga and Garmur High School under the “Ek Din, Ek Ghanta, Ek Sath” initiative, where students enthusiastically participated in one-hour cleanliness activities. These drives helped instill the values of cleanliness, discipline, and environmental care among young minds. Additionally, at Telgaram Purabangla, a special cleanliness drive was organized and led exclusively by the women of Ashroy NGO, showcasing women’s leadership and commitment in promoting community hygiene and sustainable cleanliness practices.



Cleanliness Drive at NRL



Cleanliness Drive at Garmur High school and Kakodunga LP School



Cleanliness Drive at Nursing School



Cleanliness drive led by all women NGO “Ashroy”

CTU Site Cleanliness Activities

As part of the Swachhta Hi Sewa initiative, cleanliness drives were successfully carried out at five CTU sites – Golaghat ASTC, Bokakhat ASTC, Numaligarh Tiniali, Telgaram Tiniali, and Kanaighat. The activities at these locations focused on the systematic removal of waste materials, cleaning of surrounding areas, and proper disposal of solid waste to ensure hygienic and organized public spaces. The initiative aimed to create awareness about cleanliness, promote public participation, and encourage sustainable practices among the community.



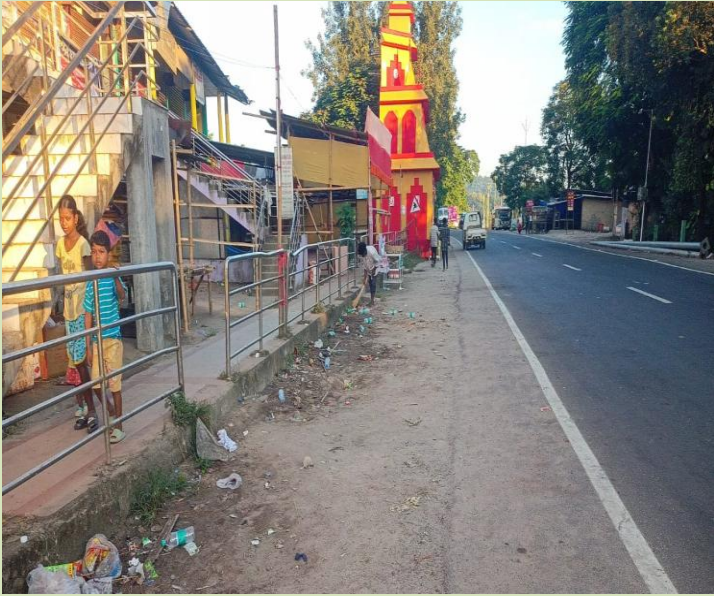
Golaghat ASTC CTU site before and after cleaning photos



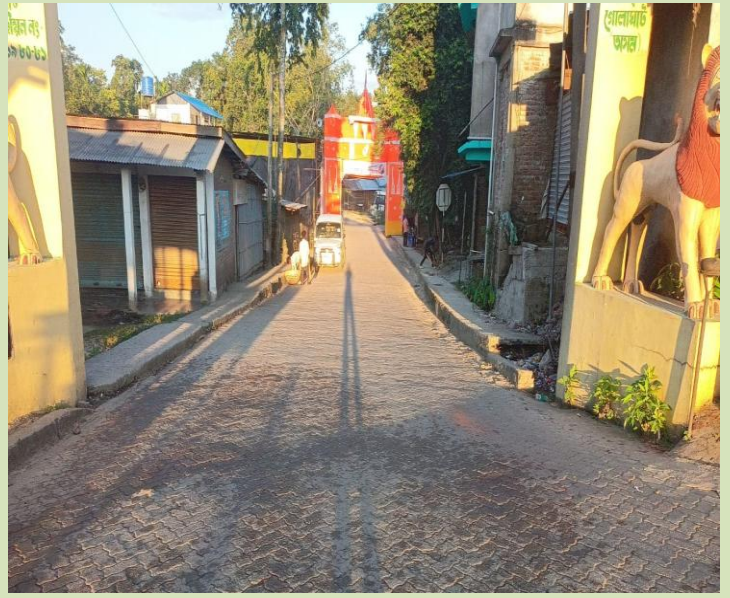
Bokakhat ASTC CTU site before and after cleaning Photos



Numaligarh CTU site



Kanaighat CTU site



Telgaram CTU site

Swachhta Kits and School Bag Distribution

As part of the Swachhta Hi Sewa initiative, Swachhta Kits were distributed at Kenduguri, promoting hygiene awareness and encouraging the adoption of clean and healthy practices among the local community. The kits included essential hygiene materials aimed at reinforcing the importance of maintaining cleanliness in daily life. In addition, school bag distribution drives were organized at multiple schools to support education and motivate young learners. At Letekujan Bagan L.P. School, more than 150 students received school bags as part of the initiative to encourage regular school attendance and nurture enthusiasm towards learning. Similar distribution programs were also carried out at Letekuchapori Mazdoor L.P. School and 2 No. Bishnupur KS L.P. School, where overall 250 nos. of students expressed joy and appreciation for the support.



Bag distribution at Letekujan Bagan LP School



Bag distribution at Letekuchapori Mazdor LP School and 2 no Bishnupur KS LP school



Swachhta Kits Distribution at Kenduguri

Mental Health Awareness and Yoga Sessions

A Mental Health and Awareness Session was held at Nabotoma, Guwahati, where more than 80 students actively participated. The session focused on topics such as emotional regulation, academic stress management, and mindfulness, helping students understand the importance of maintaining a healthy balance between mental well-being and daily responsibilities. A Mental Health and Wellness Program was also organized at Azara, aimed at spreading awareness about emotional well-being and reducing the stigma surrounding mental health issues. Participants engaged in interactive discussions and activities designed to promote self-care and positive mental habits. A combined Mental Health and Yoga Session were conducted at Old Age Home Sarothi, Jorhat, focusing on the mental and physical well-being of senior citizens. The event encouraged elderly participants to engage in light yoga and relaxation exercises.





Yoga session at Sarothi old age home Jorhat



Mental Health Awareness Session at Guwahati Azara and Notboma Guwahati.



Mental Health Awareness session at Kochpara and RK Mission Road, Ullubari, Guwahati.

Swachhta Rallies

As part of the Swachhta Hi Sewa initiative, a series of Swachhta Rallies were organized to raise community awareness about cleanliness, hygiene, and environmental sustainability. The rallies aimed to inspire people to adopt hygienic practices, reduce waste, and actively contribute to maintaining a clean and green environment. Rallies were conducted at Doigrung, Kanaighat, and Pura Bangla areas, where participants, including local residents, students, and volunteers, came together with banners and slogans promoting the importance of cleanliness and responsible waste management. Additionally, Swachhta Rallies were organized across several villages such as Chetia Gaon, Sensowa Gaon, Dhekial, Padumoni, and nearby localities. These rallies served as an effective platform for community engagement, spreading the message of cleanliness as a shared responsibility.



Swachhta Rallies at Doigrung, Kanaighat and Pura Bangla Area



Swachhta Rallies: Awareness Drive Conducted at Sensowa Gaon, Dhekial and Padumoni

Eco-friendly Installations and Hygiene Support Activities

Eco-friendly dustbins, designed to replace single-use plastic, were installed at various Puja Mandap locations. This initiative aimed to encourage responsible waste disposal and promote sustainable waste management practices, ensuring that public spaces remained clean, hygienic, and free from plastic waste throughout the festivities. And a total of 10 hygienic tables were distributed among local street vendors. Additional dustbins and drinking water facilities were installed at various Puja Mandaps to maintain cleanliness and provide easy access to safe drinking water for devotees. This effort contributed to ensuring a pleasant, healthy, and environment-friendly festive experience for all participants.



Eco friendly dustbins installations at Kanaighat, Kamargaon and Telgaram Puja Mandap.



Dustbins Installation at Kanaighat and Telgaram Puja Mandap



Providence of drinking water facilities at Puja Mandap

Community Engagement and Health Initiative

As part of community engagement under the Swachhta initiatives, an Arts Competition was organized at Town Model L.P. School, Golaghat, where students showcased their creativity through artwork themed around cleanliness and hygiene. Simultaneously, an Eye Camp at Kamargaon provided accessible eye care services while raising awareness about eye health, and a Health Camp at Jorhat was conducted exclusively for Safai Karmis to ensure their well-being and promote preventive healthcare. Additionally, women trained under the Swabalambi Scheme in incense stick production actively participated in the campaign by marketing and selling their products, thereby promoting self-reliance alongside community cleanliness.



Art competition at Town Model LP School, Golaghat.



Eye camp at Kamargaon and Health Camp for Safai Karmis at Jorhat



Swabalambi NGO participating in activities under Swachhta Hi Sewa