

# THE **Logo** Corporate Concept



The design concept of NRL corporate identity is based upon the theme "Energy in Motion". The sun is the universal source of energy. The speeding sun with a blazing trail of light represents energy in motion.

NRL will produce refined petroleum products, which would supply both energy for motion, as well as light for the nation. But as an organisation created by the people, NRL is also determined to be socially responsible and contribute towards the industrial growth of the North East region.

NRL is a perfect combination of highly trained professionals and state-of-the-art technology. The upward moving logo is designed to reflect the progressive spirit of the organisation.

***The Logo Objective :***

**The Logo serves as the demonstrative symbol  
of NRL's commitment towards ushering in a new  
industrial dawn in the Northeast.**

