

'Swachhata Pakhwada' 2022

CPSE Name: Numaligarh Refinery Limited

Like the previous years, team NRL has enthusiastically participated in observing 'Swachhata Pakhwada' 2022 from 1st July to 15th July 2022 with several innovative programs to raise awareness on cleanliness in the society. The fortnight long campaign is spearheaded under Swachha Bharat Mission of Govt. of India and as per guidelines issued by Ministry of Petroleum and Natural Gas. And, as per the guidelines received and action plan for the event, several activities are undertaken to promote Swachhata in the masses.

Listed below are some major activities/initiatives undertaken during the period:

1.0 Swachhata Pledge Taking:

On Day-1, Swachhata Pledge was administered by the employees of NRL across all locations/offices. NRL officials have wholeheartedly participated in the pledge taking ceremony observed in different units or sections of Refinery site at Numaligarh, NRL Corporate office at Guwahati, Siliguri Marketing Terminal and NRL Delhi Office. Covering all the locations, the program had physical participation of more than 180 employees.

Pledge taking ceremony was also held in NRL associates under its CSR endeavour, namely 'VK NRL School of Nursing', ITI Golaghat, NRL Center of Excellence and NRL Football Academy. Total 120 students and academy players were participated in the event.

2.0 External Competition on Swachhata:

For engagement of people outside the organisation NRL has organised essay and art competition among students on theme 'Swachhata'. One essay competition was held among the nursing students of VKNRL School of nursing, where total 40 students participated. An art competition was also held among the children (class II -V) on swachhata theme as a part of summer camp activities during the fortnight at NRL Township premises. Total 55 children participated in the Art competition.

A district level art competition was held at Sati Sadhani Kalakhetra of Golaghat town, where total 253 children participated in three different age categories. Team NRL has awarded the winners of all 3 categories at the end of the program.

3.0 Cleanliness Drive:

NRL has been involved in uplifting the nearby community and Promotion of Sports being one of the thrust areas identified under its CSR. NRL has been operating a Football Academy since 2012 with an objective to train & develop a team of young players. As a part of Swachhata initiative, the players of football academy along with the coaches, support staff and other members have taken initiative to clean the surrounding areas near the academy playground as well as their hostel campus. Similarly, mass cleanliness drives were also conducted in Siliguri Marketing Terminal as well as Paradip office premises.

In all three locations, people were wholeheartedly participated in the drive, and we saw physical participation of more than 110 persons.


(डॉ. काजल साikia) / Dr. Kajal Saikia
मुख्य प्रशासक (सा.म. & कानून), Chief General Manager (HR & Legal)
नुमालिगढ़ रिफाइनरी लिमिटेड / Numaligarh Refinery Ltd.
122 ए. जी. एस. रोड, क्रिश्चियनबास्ती, गुवाहाटी-5
122A, G.S. Road, Christianbasti, Guwahati-5

4.0 Asset creation and Sustainability:

- a) Construction of Toilet: NRL has been continuing its flagship project 'Parichhannata' to focus on providing good sanitation facilities among different schools to ensure sound health & wellness of the students at large. During the pakhwada, four school toilet blocks were inaugurated, which includes maintenance for 5 years. Moreover, one public toilet was inaugurated at Inter State Bust Station at Jorhat in presence of senior officials from Assam State Transport Corporation and NRL.

The project will impact more than 700 students from four schools of Golaghat District as well as passengers, those comes in large numbers at Inter State Bust Station, Jorhat.

- b) Installation of Drinking Water Plant: Under CSR endeavour for preventive healthcare, NRL focusses on providing clean drinking water to villages, schools and other community places. During the pakhwada, total 4 nos. drinking water plant were inaugurated/installed in two educational institutes of Golaghat District and two plant at Municipal area of Paradip, Odisha. All these plants were installed with a provision for 3 years Annual Maintenance Contract.

These 4 (four) plants are going to support near about 10000 beneficiaries of Golaghat district and Paradip, Odisha.

- c) Tree Plantation: A Medicinal Plant Garden was set up at Tuleswari Barua Moinapar High School campus by plantation of 50 saplings. With this, more than 350 students of the school are going to be benefitted.
- d) Handing over of Ambulance: An Ambulance vehicle was handed over to Holy Spirit Hospital, Haflong for community use and providing access to proper healthcare. Haflong being a district head quarter, the vehicle will surely extend support to nearly 8000 people.
- e) Providing waste bins: During the 'Swachhata Pakhwada celebration', NRL has provided 35 Dustbins to 3 different Municipalities & Town committees as a part of SBM initiative for solid waste management. This initiative will reach out to 6000 (approx.) beneficiaries.

Additionally, 10 more dustbins were provided to 2 educational institutes covering 700 school students.

5.0 IEC activities on Swachhata:

- a) Awareness Meeting on Menstrual Health: NRL has organised one awareness meeting on menstrual health & hygiene in a very remote ST village. In that meeting health workers from nearby health centre have participated as health educator. NRL provided sanitary napkins among 200 village women after the meeting.
- b) Swachhata Rally: One awareness rally was organised in the nearby market areas of refinery site to educate people on solid waste management as well as the importance of waste segregation. During the day, the rally moves across several markets to boost up plastic waste collection drive for further processing and recycling. This mega event has indeed reached out to nearly 6500 individuals.
- c) Summer Camp among Children's: A Summer Camp is being organised at NRL Township among children's w.e.f 1st July 2022. The camp was organised in order to develop the

K Saikia

Child's physical and mental growth and also to identify their hidden talents and skills. Kids learn about themselves, trying new things, pushing their boundaries, and accepting the reality. They were taught with yoga, various art & craft works, fun with colour activities, games, flower plantations, memory games etc.

During the entire program, total 60 children were participated.

- d) Cultural program on Swachhata: A cultural programme was held at Sati Sadhani Kalakhetra, where students of Sarbananda Chaliha Music Academy have taken active participation. The event was conducted based on swachhata theme to spread awareness and witnessed sizeable audience more than 800 nos.
- e) Social Media Campaign: Considering impact of social media among the new generation, NRL has extensively focussed on awareness generation through different social media platforms on daily basis. The social posts include different & innovative ways of waste management, discarding the use of single used plastic, promoting plantation initiative and daily activities conducted under 'Swachhata Pakhwada' etc. Total reach outs 53888 nos.

6.0 Health & awareness Camp:

NRL has been extensively focusing for improving Community Healthcare in the region. NRL continues to provide good health care facilities through smooth execution of Mobile Medical Service at the doorsteps of the villagers. This project had helped many villagers of nearby areas by ensuring access to proper healthcare without any financial exposure.

One special health camp was conducted in a flood affected Jugonia village under Golaghat district. The camp has been carried out by VKNRL Hospital under CSR flagship project called "Niramoy", where total 110 villagers were screened and provided free medications.

A special health camp was also organised for village women in Borgoria- Rajabari area under Golaghat district, where total 93 women were screened and provided free medications.

7.0 Initiative to reduce Single Used Plastic (SUP):

NRL re-emphasised its initiative for effective waste management and thereby taken initiative for reducing the use of Single Used Plastic (SUP) and promoting to use paper bag, jute bag etc. As a part of this programme, NRL has distributed Jute bag among 100 nos. of villagers from Ponka Gaon Panchayat to discourage the use of plastic.

NRL has delivered 5 ton of plastic waste for further processing as refuse-derived fuel by engaging one local NGO, to collect plastic waste nearby market areas. This innovative move has definitely made a sustainable impact among the residents of refinery neighbourhood.

Submitted by:



Dr. Kajal Saikia, (Dr. Kajal Saikia)
Nodal Officer for Swachhata Pakhwada, 2022
Numaligarh Refinery Limited.
122A, G.S. Road, Christian Basti, Guwahati-5