



Message for SAKSHAM 2021

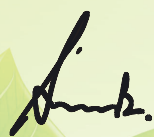
Like in previous years, this year too Petroleum Conservation Research Association(PCRA) in association with Oil and Gas PSUs is undertaking a month long mass awareness drive from 16th January to 15th February 2021 aimed at sensitizing citizens about the importance of conservation of petroleum products & efficient energy utilization for better health and environment protection. This endeavour is expected to go a long way in reducing our country's import dependency for Crude Oil and contribute towards becoming one of the most vibrant economies in the world.

NRL will enthusiastically join hands in this focused National campaign of SAKSHAM 2021 on the theme/tagline 'Green and Clean Energy' by taking up several activities within the organization and its periphery and involving all stakeholders thereby generating mass awareness about fuel preservation and developing environment and health friendly habits for the benefit of humanity at large.

NRL will also be organizing SAKSHAM Cyclothon in Silchar, Assam on 31st January 2021, one of the 300 cities across the country observing the day simultaneously which aims to generate awareness against the menace of pollution due to the burning of fossil fuels and create a culture of cycling among people.

I hereby appeal to everyone to actively participate in SAKSHAM 2021 activities and contribute in furthering the cause of fuel conservation for health & environment protection.

I wish SAKSHAM 2021 a grand success!



S K Barua
Managing Director

16-01-2021